

SKY

STRATEGIST, CREATOR, ARTIST

EXPERIENCE

The Reserve

2016-2017

Booking Manager

- Event Coordinator and Social Media Manager
- Booking
- Built the music scene from the ground up at The Reserve
- <https://www.yourobserver.com/article/the-reserve-offers-heavenly-hangout-for-artists-and-nonartists-alike>

Spaghetti Ninja

2017

Designer and Social Media Content Creator

- Graphic Designer/Content Creator
- Social Media and Marketing Strategist

Harmonet LLC

2018-2020

Co-Founder and CEO

- Created and Co-Founded myharmonet.com (retired)
- Start to finish product development
- Brand development

Boston Sports Clubs

2018-2020

Membership Consultant

- Manage phone calls, schedule, and member complaints, manager on weekends.
- Sales and lead generation

Dreamhouse Marketing

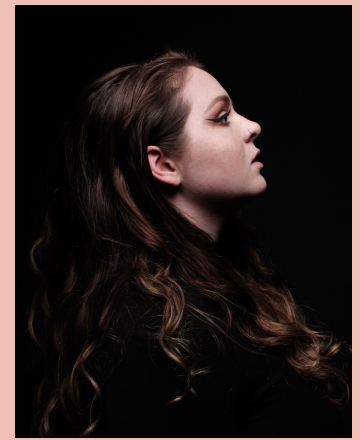
2016-Present

Content Curator and Online Presence Manager


- Creating content and strategy for a diverse roster of clients.
- Video direction and editing services
- Project management
- Commercial Storytelling and Brand Development

Awards and Recognition

- Thrive Scholar
- Berklee Achievement Award
- Berklee Urban Service Award
- Florida Studio Theatres Playwrite Award (2014-2018)
- Dean Allyn Award
- Suncoast Music Scholarship



CONTACT

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 skyrhi.com

EDUCATION

2015-2017

State College of Florida
Dual Enrollment

2017-2020

Berklee College of Music
Professional Music: CWP,
Entertainment Business,
Songwriting

SKILLSET

- Social Media Strategy and Management
- Brand Development
- Long-form & Short-form Writing
- TikTok Strategy and Video Content Management
- Sales and Lead Generation
- Large-scale Project Management
- Strong Pattern Recognition
- Excellent Communicator and Negotiator
- Music and Audio Production
- Commercial Storytelling
- Graphic Design
- Product Development
- Office Proficiency